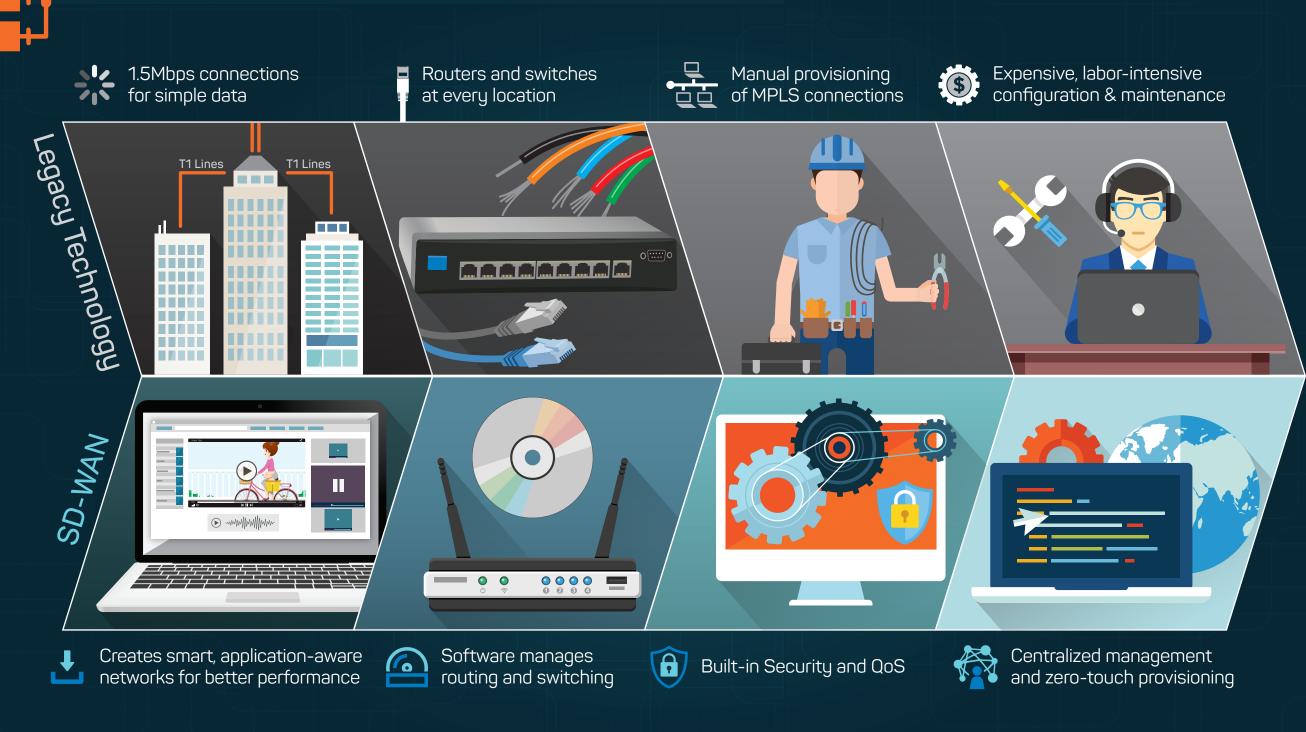
TRANSFORMING THE ENTERPRISE WITH SD-WAN

As business IT models expand to include distributed locations and cloud resources, software-defined networking has emerged as the enabling platform.

NETWORKS NEED TO EVOLVE





Enterprise bandwidth usage is growing **30-40%** annually ¹

SD-WAN delivers:



90% reduction in WAN outages and troubleshooting costs ²



10x bandwidth increase ²



40%+ cost reduction ²

SD-WAN AS A FOUNDATION FOR GROWTH



Centralized, more responsive management to meet evolving business needs



Cloud integration for dynamic scaling, service continuity, and app access across locations



Hardware consolidation for lower CapEx and increased agility



Built-in security with software-defined segmentation and policy enforcement



Application-level intelligence to choose the best network path for optimal performance

What to look for in an SD-WAN solution



Ease of use (intuitive digital experience)



Application performance and traffic analysis and ongoing optimization



Intelligent, application-specific traffic routing



Built-in security



Centralized policy creation, customization and management



Carrier-grade capabilities

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business.comcast.com/sdn



