

# Gig-Speed Internet

## The Cure for your Business

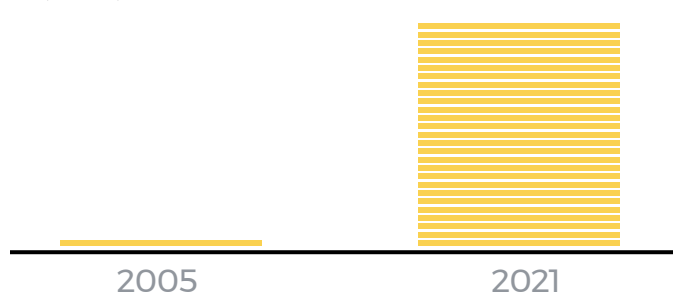
Gig-speed Internet is here to help you keep up with the consistent, growing need for more bandwidth.

### What is driving your business to need more bandwidth?

Regardless of your business or industry, there are four universal drivers of increased bandwidth usage:

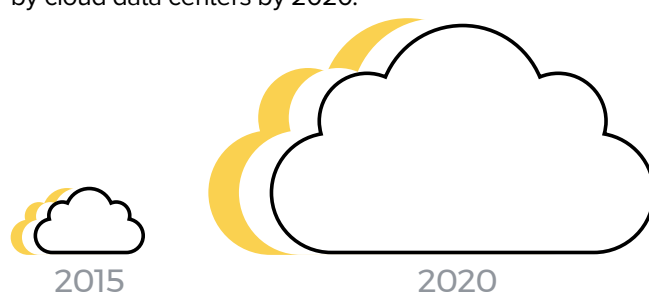
#### Explosive growth of Internet

Global IP traffic will increase nearly threefold over the next 5 years, and will have increased 127-fold from 2005 to 2021. Overall, IP traffic will grow at a Compound Annual Growth Rate (CAGR) of 24 percent from 2016 to 2021.<sup>1</sup>



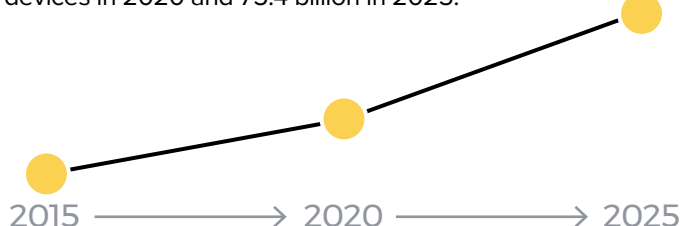
#### Adoption of cloud-based business applications

Global cloud IP traffic will almost quadruple (3.7-fold) from 2015 to 2020. 92 percent of workloads will be processed by cloud data centers by 2020.<sup>2</sup>



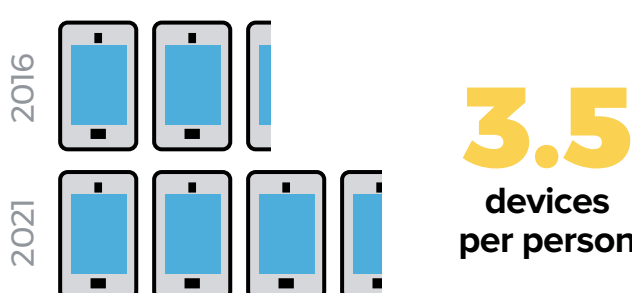
#### Widespread adoption of the Internet of Things (IoT)

The IoT refers to the connection of devices (other than typical fare such as computers and smartphones) to the Internet such as surveillance cameras, thermostats, and light and lock controls. The IoT market will grow from an installed base of 15.4 billion devices in 2015 to 30.7 billion devices in 2020 and 75.4 billion in 2025.<sup>3</sup>



#### Number of connected devices

The number of devices connected to IP networks will be three times as high as the global population in 2021. There will be 3.5 networked devices per person by 2021, up from 2.3 networked devices per person in 2016.<sup>4</sup>



## Gig-speed Internet Solving your Bandwidth Problem

**Gig-speed** 1,000 Mbps

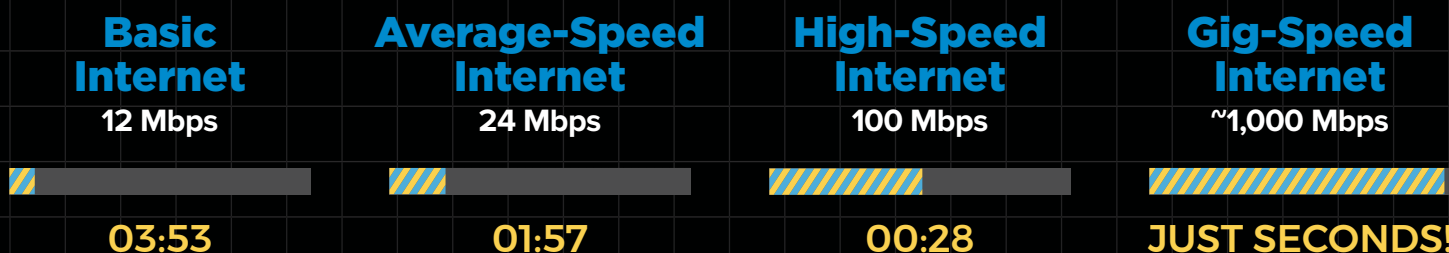
A Gig-speed network (up to 1 Gig per second) provides you with increased bandwidth and speed, allowing for more productivity and helping your business to:

- Lag-free** video conferencing and training webinars
- Run **bandwidth-intensive** applications
- Connect more devices **simultaneously**
- Experience **ultra-fast broadband speeds:** Up to 20x faster than what most people have

## A Real-Life Example

### Gig-speed Internet will cut download times from minutes to only seconds.

Think of the CRM system you may be using. Downloading a 350MB file:



If your business suffers from slow Internet, get Gig-speed by Comcast Business to help you work at 100% efficiency. Learn more at [DreamGig.com](http://DreamGig.com)

Sources:  
 1 <https://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/complete-white-paper-c11-481360.html>  
 2 <https://www.cisco.com/c/dam/en/us/solutions/collateral/service-provider/global-cloud-index-gci/white-paper-c11-738085.pdf>  
 3 <https://cdn.ihs.com/www/pdf/enabling-IOT.pdf>  
 4 <https://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/complete-white-paper-c11-481360.html>