

What's Next for Healthcare

Elevating Patient Experience Through Comprehensive Connected Care

The healthcare sector is on the forefront of digital transformation in an effort to modernize and simplify operations, address the growth in demand for virtual care, reduce costs, and offer customers quicker and better service.



Digital Transformation Goals for Healthcare Providers

What healthcare providers need:

- Ability to respond to disruptions with resiliency
- Accelerate adoption of digital-first patient care *mobile health, urgent care, telehealth, etc.*
- Engage patients across in-person and remote channels
- Care team collaboration and data/records exchange
- Secure data and facilities
- Optimize costs

What's holding them back:

- Existing business models lack agility
- IT strategies not aligned with business strategies
- Legacy technology may not support "connected" patients
- Bandwidth constraints limit processing loads
- No in-depth security strategy
- Disparate networks & overburdened IT

Transforming Healthcare by Connecting all Departments

Accelerating care through a digital front door.



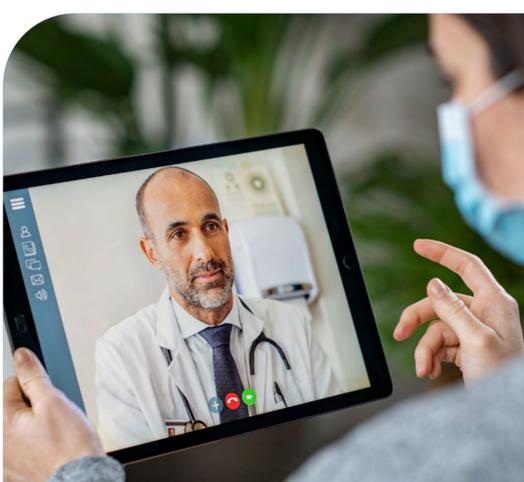
Telehealth is Advancing

Personalized anytime care at home is a reality, and a necessity as hospital-at-home patients double.

As a result, by 2027:

- 55% investment growth in tech-enabled integrated care initiatives to address patient safety, workforce, and care access concerns.
- 70% of the healthcare industry will leverage GenAI to address data and workflow fragmentation across care settings to improve diagnosis and patient safety to scale care anywhere.

IDC FutureScope: Worldwide Healthcare Industry 2024 Predictions



Virtual Health Applications Drive Connected, Coordinated Care

How virtual health applications can help stakeholders send and access data, improve quality of care, and deliver value to patients.



Patient Adherence

to improve medication adherence, health tracking, and patient accountability



Care Coordination

to improve payer/provider relationships



Synchronous Care

to improve patients' ease of access to providers



Virtual Social Work

to improve communication and care for underserved populations



Telehealth Care

to improve disease monitoring



Physician-to-Physician

to improve patient care through information sharing



Care Management Process

to improve patients' understanding of and engagement with their treatment plans



Remote Patient Monitoring

to improve providers' understanding of patients' health and medical data



Chronic Disease Management

to improve monitoring and alerts for chronic disease and patients

Comcast Business Delivers Technology to Elevate the Patient Experience

Comcast Business has the tech solutions to help healthcare providers address the pain points of speed, agility, reliability, and scalability.

To learn how advanced technologies from Comcast Business are helping providers shape the future, visit: www.business.comcast.com/healthcare



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SD-WAN

Centralized network management provides visibility, agility, and application awareness



IoT

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Professional Services

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