

What's Next for Healthcare

# Elevating Patient Experience Through Comprehensive Connected Care

The healthcare sector is on the forefront of digital transformation in an effort to modernize and simplify operations, address the growth in demand for virtual care, reduce costs, and offer customers quicker and better service.



## Digital Transformation Goals for Healthcare Providers

### What healthcare providers need:

Ability to respond to disruptions with resiliency

Accelerate adoption of digital-first patient care *mobile health, urgent care, telehealth, etc.*

Engage patients across in-person and remote channels

Care team collaboration and data/records exchange

Secure data and facilities

Optimize costs

### What's holding them back:

Existing business models lack agility

IT strategies not aligned with business strategies

Legacy technology may not support "connected" patients

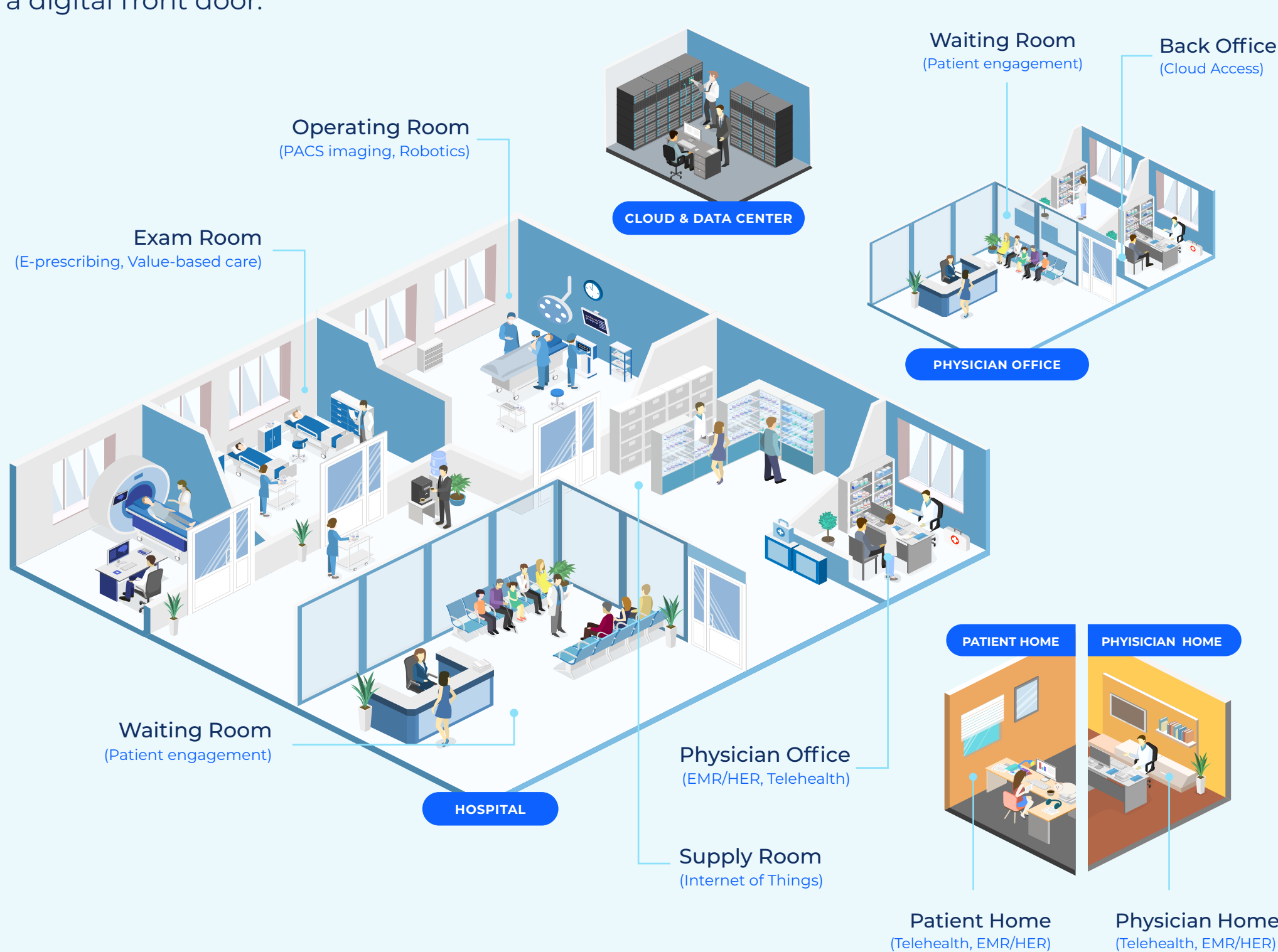
Bandwidth constraints limit processing loads

No depth in security strategy

Disparate networks & overburdened IT

## Welcome to Healthcare Without Walls: Connecting All Departments

Accelerating care through a digital front door.



## COVID-19 Accelerated Telehealth Services

Consumers now expect immediate access to healthcare services and information.

The Global Telehealth Market\*:

- \$83.08 billion in 2020
- \$80.53 billion in 2021  
*at a compound annual growth rate (CAGR) of ~3.06%.*
- \$218.50 billion in 2025

\*Compound Annual Growth Rate of 28.24% between 2021-2025.

"Telemedicine Market - Growth, Trends, COVID-19 Impact, and Forecasts," Reporterlink.com, July 2021



## Virtual Health Applications Drive Connected, Coordinated Care

How virtual health applications can help stakeholders send and access data, improve quality of care, and deliver value to patients.



### Patient Adherence

to improve medication adherence, health tracking, and patient accountability



### Care Coordination

to improve payer/provider relationships



### Synchronous Care

to improve patients' ease of access to providers



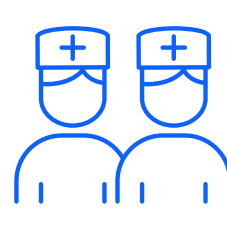
### Virtual Social Work

to improve communication and care for underserved populations



### Telehealth Care

to improve disease monitoring



### Physician-to-Physician

to improve patient care through information sharing



### Care Management Process

to improve patients' understanding of and engagement with their treatment plans



### Remote Patient Monitoring

to improve providers' understanding of patients' health and medical data



### Chronic Disease Management

to improve monitoring and alerts for chronic disease and patients

## Comcast Business Delivers Technology to Power Healthcare Without Walls

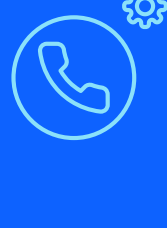
Comcast Business has the tech solutions to help healthcare providers address the pain points of speed, agility, reliability, and scalability.

To learn how advanced technologies from Comcast Business are helping providers shape the future, visit: [www.business.comcast.com/healthcare](http://www.business.comcast.com/healthcare)



### Connectivity

High-capacity, highly reliable solutions to connect to the Internet, your offices, and the cloud



### Communications & Collaboration

Full portfolio of advanced voice solutions



### Cybersecurity Solutions

Cloud-based, highly secure offerings that help protect the integrity of your network



### SD-WAN

Centralized network management provides visibility, agility, and application awareness



### IoT

Network as a solution connecting IoT solutions



### Professional Services

Design, implement, monitor, manage, and optimize your networking solutions



### WiFi

Managed, customizable WiFi solutions for your healthcare organization