

What's Next for Healthcare

Elevating Patient Experience Through Comprehensive Connected Care

The healthcare sector is on the forefront of digital transformation in an effort to modernize and simplify operations, address the growth in demand for virtual care, reduce costs, and offer customers quicker and better service.



Digital Transformation Goals for Healthcare Providers

What healthcare providers need:

- Ability to respond to disruptions with resiliency
- Accelerate adoption of digital-first patient care *mobile health, urgent care, telehealth, etc.*
- Engage patients across in-person and remote channels
- Care team collaboration and data/records exchange
- Secure data and facilities
- Optimize costs

What's holding them back:

- Existing business models lack agility
- IT strategies not aligned with business strategies
- Legacy technology may not support "connected" patients
- Bandwidth constraints limit processing loads
- No depth in security strategy
- Disparate networks & overburdened IT

Welcome to Healthcare Without Walls: Connecting All Departments

Accelerating care through a digital front door.



COVID-19 Accelerated Telehealth Services

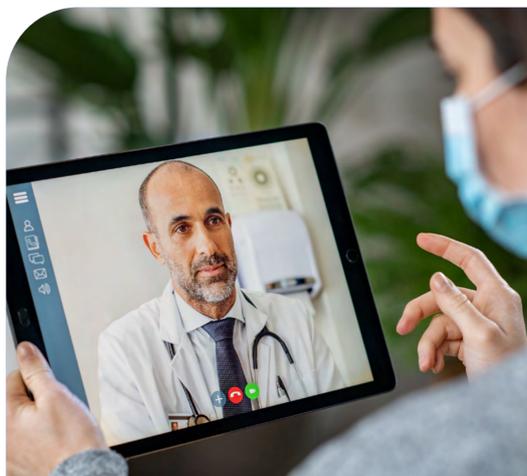
Consumers now expect immediate access to healthcare services and information.

The Global Telehealth Market*:

- \$83.08 billion in 2020
- \$80.53 billion in 2021 *at a compound annual growth rate (CAGR) of -3.06%.*
- \$218.50 billion in 2025

*Compound Annual Growth Rate of 28.24% between 2021-2025.

*Telemedicine Market - Growth, Trends, COVID-19 Impact, and Forecasts, Reporterlink.com, July 2021



Virtual Health Applications Drive Connected, Coordinated Care

How virtual health applications can help stakeholders send and access data, improve quality of care, and deliver value to patients.



Patient Adherence

to improve medication adherence, health tracking, and patient accountability



Care Coordination

to improve payer/provider relationships



Synchronous Care

to improve patients' ease of access to providers



Virtual Social Work

to improve communication and care for underserved populations



Telehealth Care

to improve disease monitoring



Physician-to-Physician

to improve patient care through information sharing



Care Management Process

to improve patients' understanding of and engagement with their treatment plans



Remote Patient Monitoring

to improve providers' understanding of patients' health and medical data



Chronic Disease Management

to improve monitoring and alerts for chronic disease and patients

Comcast Business Delivers Technology to Power Healthcare Without Walls

Comcast Business has the tech solutions to help healthcare providers address the pain points of speed, agility, reliability, and scalability.

To learn how advanced technologies from Comcast Business are helping providers shape the future, visit: www.business.comcast.com/healthcare



Connectivity

High-capacity, highly reliable solutions to connect to the Internet, your offices, and the cloud



Communications & Collaboration

Full portfolio of advanced voice solutions



Cybersecurity Solutions

Cloud-based, highly defined offerings that help protect the integrity of your network



SD-WAN

Centralized network management provides visibility, agility, and application awareness



IoT

Network as a solution connecting IoT solutions



Professional Services

Design, implement, monitor, manage, and optimize your networking solutions



WiFi

Managed, customizable WiFi solutions for your healthcare organization