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IT Leaders Take Integrated Approach to Networking & Security

In the era of the perimeterless network, IT leaders pursue SASE, zero trust, and managed services.

experience models, driving the growth of connected digital business solutions and altering the network perimeter and enterprise cybersecurity approaches. IT leaders charged with assuring network security believe they're ready to face a host of challenges. They're eyeing new security frameworks such as secure access service edge (SASE) and zero trust, which integrate wide-area networking with advanced security solutions, as ways to secure critical business infrastructure. Yet, according to a recent study by IDG and Comcast Business, IT leaders acknowledge that they will need the help of third-party partners for both strategic planning and implementation.

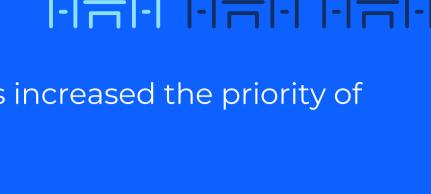
The pandemic has spurred new work and customer



The increased need for connected business solutions means reprioritization of network cybersecurity approaches for more than

Connectivity reshuffling priorities

one-third of organizations. Accelerated digital adoption has increased the priority of network security measures.



Zero-trust approach





higher or much higher priority

SD-WAN/secure **SD-WAN solutions** higher or much higher priority

Edge security solutions

higher or much higher priority



Security, management top concerns: The network is valuable only if it is secure — 90% agree:

The network is valuable only if it is easy to manage — 97% agree:

generally agree completely

What's driving the change?

42%

Expanding

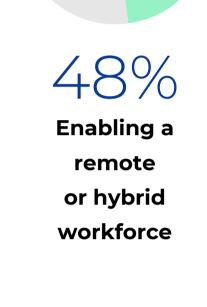
connectivity

requirements

and modes

elevating its importance to leadership.

Workforce changes are the biggest driver. Recent high-profile breaches may be









54%

50%

43%

41%

Recent

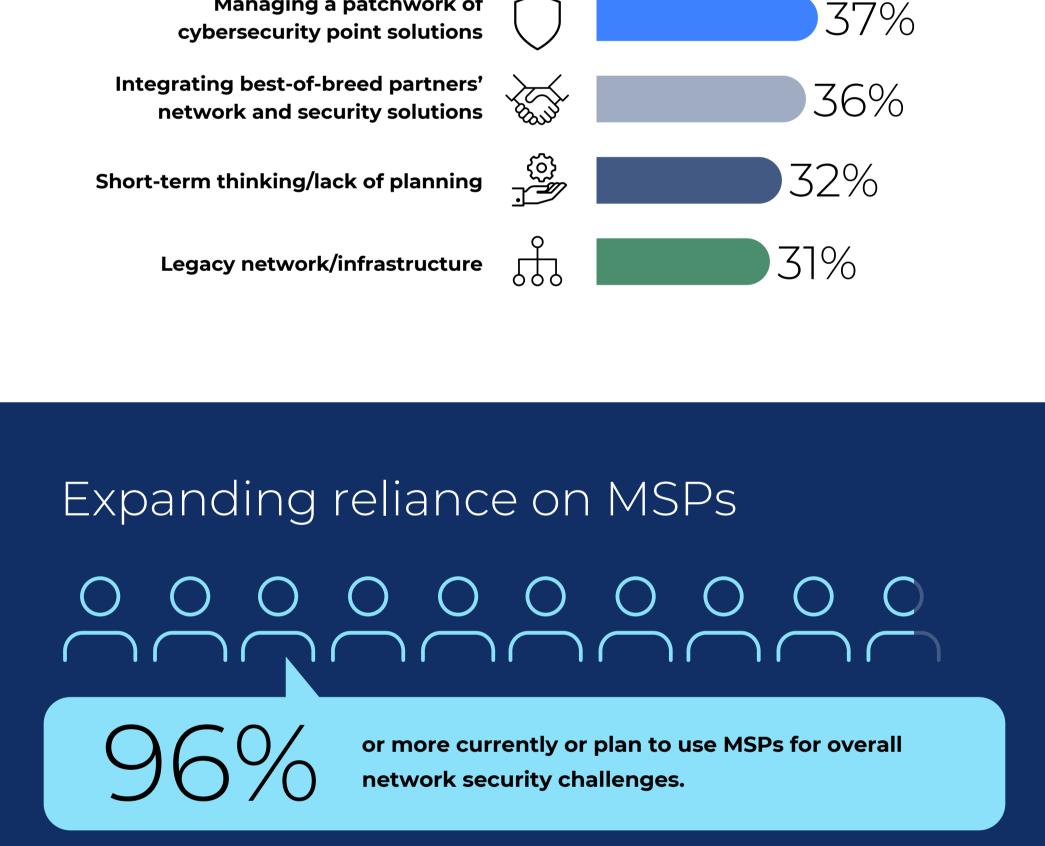
Knowing when a device or a critical service application is out of compliance quickly Information overload/

Limited IT staffing and security expertise

Knowing what is in my % network and its topology

Managing a patchwork of

scale of the task



Managing a

patchwork of

cybersecurity

point solutions

Where businesses want help:



71%

SD-WAN

Data loss

prevention

(DLP)

Maturity

Current security posture is

management framework;

does not fit well with

cloud-first services.

based on a conventional risk

Organizational inertia

IT resources are centralized

around the data center rather than cloud-first.

98%

Knowing when a

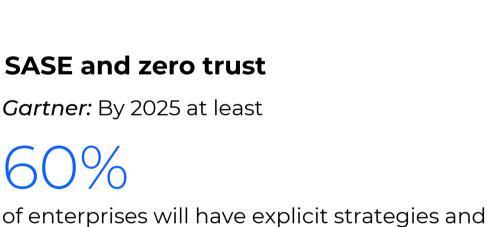
device or critical

service application

is out of

compliance

quickly



timelines for SASE adoption encompassing user,

branch, and edge access, up from 10% in 2020.1

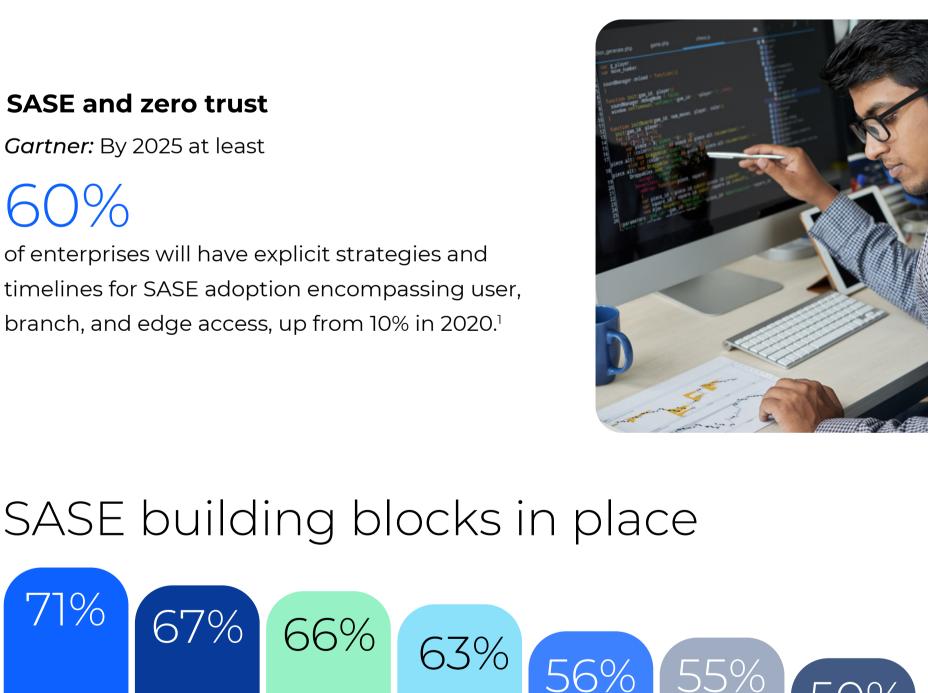


Knowing what

is in my

network and

its topology



Cloud

access

broker

(CASB)

Next-

generation

firewalls

(NGFWs)

Integrating

best-of-breed

partners'

network and

security

solutions

63%

Endpoint

detection

and

response (EDR)

56%

Identity

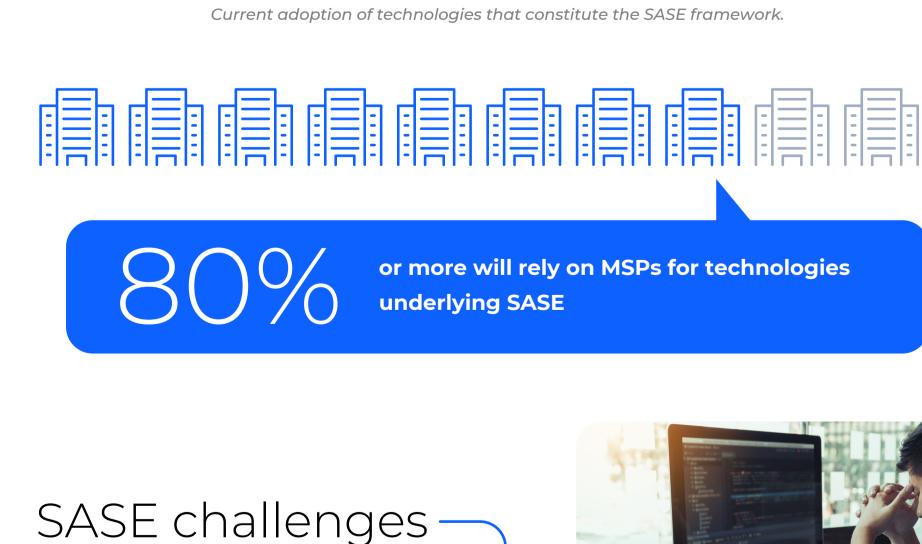
and access

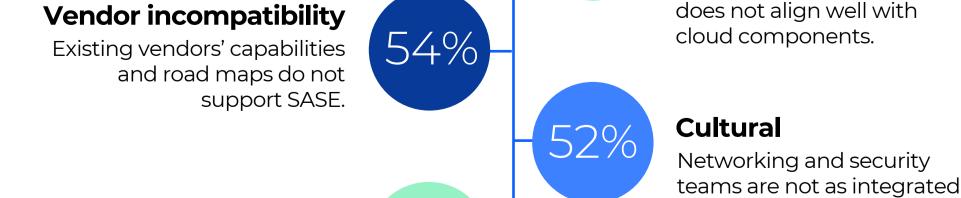
(IAM)

66%

Secure

web

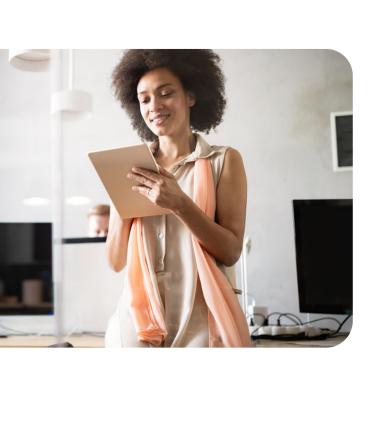




50%

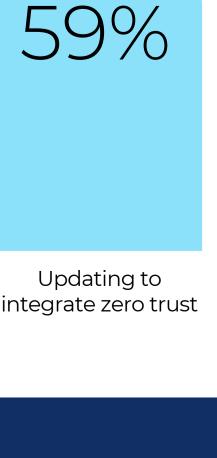
58%

57%





Few organizations have implemented zero trust



Patchwork solutions

Patchwork of existing

security components

as they should be.

networking and

Learn about Comcast Business Cybersecurity Services

Sources: ¹ 2021 Strategic Roadmap for SASE Convergence, Neil MacDonald and Nat Smith, Gartner, March 25, 2021. MarketPulse survey conducted by IDG and Comcast Business, July 2021,

with 131 respondents from IDG's TechTalk community

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