

# SASE Market Trends Study Snapshot

Research from CIO finds IT leaders count on Secure Access Service Edge (SASE) solutions to ensure employees have consistent, secure access to any resource from any location. Moreover, the solution benefits exceed even their own expectations.



## Convergence is Critical



98% of IT leaders say network-security convergence is critical or very important

## Digital Era Spurs SASE Stampede



94% SASE adoption has accelerated due to the need for digital services and remote work

## Why IT Leaders Turn to SASE



**Cloud security**  
Visibility and control into cloud environments



**Innovation**  
Cloud application migration, automation, AI

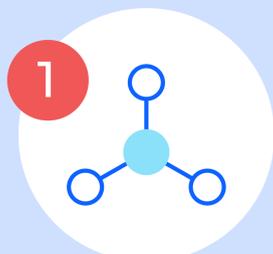


**Security strategy**  
Implementing Zero Trust and other best practices



**Network security**  
Removing connectivity barriers without jeopardizing security

## Most Important SASE Capabilities



SD-WAN



CASB

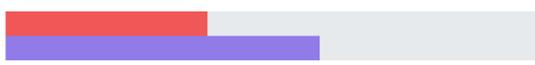


FWaaS

## Benefits Exceed Expectations

In comparing anticipated benefits with recognized benefits, SASE solutions exceed expectations

### Remote work connectivity



38% anticipated vs. 59% experienced

### Security performance



55% anticipated vs. 69% experienced

### Cost savings



33% anticipated vs. 45% experienced

### User experience



44% anticipated vs. 52% experienced

### Visibility into the IT environment



33% anticipated vs. 43% experienced



## Top Factors in Decision Making

### A Unified Platform

95%

want a common operating system for their SASE solution

### Artificial Intelligence

91%

want a SASE solution with AI tools and features

## Must-Have Features & Services

1. Network security
2. Endpoint security
3. Security deployment flexibility



## Vendor Consolidation

87%

prefer solutions manufactured by 3 or fewer vendors

## Managed Services and Provider Trust

63%

use providers for deployment

75%

use providers for ongoing management

49%

say provider reputation is critical



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