



PRESS RELEASE
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Comcast Business Delivers Deluxe Viewing and Connectivity Solutions to Make Rally Hotel Guests Feel at Home

Services enhance modern experiences offered by newly opened hotel in LoDo Denver

DENVER, COLO. – June 24, 2021 – [Comcast Business](#) today announced it is providing [Rally Hotel](#) with services that will improve the guest experience, including customized TV viewing experiences and options to keep guests connected to their home away from home. The Comcast Business solutions include [X1 Hospitality](#), along with a 2 Gig [Ethernet Dedicated Internet \(EDI\) connection](#) and a 500 Mbps EDI circuit. The solutions will span the hotel's 182 rooms, as well as its 17,000 square foot outdoor plaza, rooftop pool, bar, event spaces and more.

Located in the heart of Denver, the newly opened Rally Hotel offers modern comfort and amenities while putting its guests directly in the center of the exciting LoDo neighborhood. Guests can enjoy unique local attractions before or after they head back to their rooms for a comfortable place to relax and unwind. From the dramatic views on the skybridge rooftop and pool deck to the inventive and playful culinary options to the 21,000 square feet of private event space, The Rally Hotel is the perfect destination for leisure, business, weddings and more.

"When it comes to booking a hotel stay, travelers aren't just looking for a place to rest their heads anymore – they want truly immersive experiences that feel unique to them," said Tiffany Owen, General Manager, Rally Hotel. "One of the main reasons we partnered with Comcast Business was because we knew they could help us fulfill this need and allow us to create tailored experiences from check-in to check-out."

Comcast Business' X1 for Hospitality solution makes it simple for Rally Hotel staff to activate, reset, and clear guest-room video devices at check-in or check-out via the Hospitality Management System portal available with X1. Additionally, Rally Hotel can add its logo to the X1 menu and include local On Demand content, like property amenities. As a result, guests can access live TV, their streaming and music apps, as well as On-Demand shows and movies at no extra cost. Easy navigation tools allow them to search for content, get viewing recommendations and rewind live TV with the support of a voice-enabled interactive guide.

Meanwhile, the hotel's 2 Gig EDI connection and 500 Mbps EDI circuit will enable reliable, high-speed connectivity for guests and hotel staff alike.

"Technology has become a critical element to delivering high-quality travel experiences, especially in venues like Rally Hotel where people are looking to both decompress and be entertained," said Robert Thompson, Vice President of Comcast Business for Comcast's Mountain West Region. "We are pleased to work with Rally Hotel to help keep visitors to the city of Denver feeling comfortable and entertained during their entire stay."

For more information, please visit <https://business.comcast.com/denver>.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable.

Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter [@Comcast Business](#) and on other social media networks at <http://business.comcast.com/social>.

About Rally Hotel

An anchor of McGregor Square, Denver's new downtown playground, The Rally Hotel is more than just a place to stay. Adjacent to Coors Field, home of the Colorado Rockies, The Rally combines modern hospitality with lively local spirit. Inside you'll find 182 inviting accommodations ranging from cozy rooms to spacious suites. The hotel's restaurants and bars bring the city's cutting-edge culinary scene to you, and the skybridge rooftop and pool deck is the perfect place to soak up some sun — and striking views. With expansive and adaptable event space, The Rally is perfect for both intimate gatherings and grand events. The Rally inspires the playful side in all of us — start your Denver adventure here. Learn more at www.therallyhotel.com.

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