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## **Cara Veterinary Pioneers Modern Pet Care Through Comcast Business Solutions**

*Ethernet Dedicated Internet powers veterinary network's high-quality services and clinic innovations*

**SEATTLE, WASH. – NOV. 27, 2023** – [Comcast Business](#) today announced that it is providing [Cara Veterinary](#), one of Washington's leading veterinary care networks, with [Ethernet Dedicated Internet](#) (EDI) at its 10 locations across Washington state. The technology powers network connections and technology-dependent veterinary care services across all of Cara Veterinary's locations, helping to enhance the efficiency and reliability of Cara Veterinary's network of clinics.

Rooted in the Irish word for 'friend,' Cara Veterinary understands that pets are increasingly considered irreplaceable family members – for many, pets are closer to children than they are animals. As a result, Cara Veterinary has continually evolved its veterinary practice since its establishment in 2018 to ensure that its health care model addresses both the medical needs of animals and the emotional needs of humans. With 10 clinic locations across the greater Seattle region, Cara Veterinary is committed to listening to its clients with empathy and treating them like family. The company is known for prioritizing the health and happiness of pets, approaching its work with compassion, as well as being active in the communities it serves. This approach ensures that Cara Veterinary can offer pets and their owners unparalleled care, and foster relationships built on trust and expertise.

While the veterinary industry has always relied on technology to help conduct pet exams, over the past several years, the operations side of the industry has further evolved to become more tech-forward. For Cara Veterinary, that shift presented further opportunities to connect with and listen to their clients by using technology to create even stronger customer connections. Paper-based files have become electronic medical records that both clinics and customers can access, and communication between clinic staff and customers has expanded from phone calls to online booking platforms, chats and emails. Additionally, in the pursuit of re-imagining what veterinary care looks like, Cara Veterinary often experiments with new ways of delivering care and communicating with its customers, incorporating pioneering technologies and modernized operations into its ecosystem of clinics.

Cara Veterinary recognized that a reliable network backbone would be essential to supporting these business needs and their ongoing mission of compassionate care. The company turned to Comcast Business for technology that could handle both current and future bandwidth demands.

“Our intricate technology ecosystem, which spans from patient records to diagnostic lab results and multi-faceted customer communications, is the pulse of our operations, so we need an advanced network powering our workflow,” said Peter Brown, president of Cara Veterinary. “Comcast Business not only assures us the network speed we need, but also peace of mind thanks to its reliable infrastructure.”

With EDI from Comcast Business integrated across all Cara Veterinary locations, the technology helps guarantee lightning-fast network speeds for staff and customers alike. Beyond just connectivity, the tech-infused synergy between the clinics facilitates operational cohesion, like cross-location bookings. Moreover, by automating and streamlining many administrative tasks, Cara Veterinary's staff can shift their focus from paperwork to personalized client and pet interactions, making every visit more memorable.

In spring 2024, Cara Veterinary will open the doors of its 11<sup>th</sup> clinic location in the greater Seattle area. Comcast Business is set to provide EDI at the newest location and support Cara Veterinary as it integrates the clinic into its broader network of facilities. The expansion is a testament to the demand for Cara Veterinary's services, and to Comcast Business' ability to evolve its solutions in tandem with its customers' growth.

“The real power of technology lies not just in automation, but in its potential to forge deeper, more meaningful interactions between businesses and the people they serve,” said Rob Brenner, vice president of Comcast Business for Comcast’s Pacific Northwest Region. “Cara Veterinary’s approach to serving its customers is a prime example of how technology can foster genuine human connections. Comcast Business is proud to provide the technological backbone that allows Cara Veterinary to create those invaluable human-to-human moments.”

### **About Comcast Business**

Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what’s next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology leaders across industries and integrating Masergy, a leader in software defined networking, to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

For more information, call 800-501-6000. Follow on Twitter [@ComcastBusiness](#) and on other social media networks at <http://business.comcast.com/social>.

### **About Comcast Corporation**

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company that connects people to moments that matter. We are principally focused on connectivity, aggregation, and streaming with 57 million customer relationships across the United States and Europe. We deliver broadband, wireless, and video through our Xfinity, Comcast Business, and Sky brands; create, distribute, and stream leading entertainment, sports, and news through Universal Filmed Entertainment Group, Universal Studio Group, Sky Studios, the NBC and Telemundo broadcast networks, multiple cable networks, Peacock, NBCUniversal News Group, NBC Sports, Sky News, and Sky Sports; and provide memorable experiences at Universal Parks and Resorts in the United States and Asia. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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