

Comcast Business Achieves MEF 3.0 SASE Certification and Wins MEF 3.0 Carrier Ethernet Service Provider Award for Europe

Comcast Business recognized for leadership in secure, high-performance connectivity solutions and advanced Ethernet services at MEF's Global NaaS Event

PHILADELPHIA – November 29, 2024 – [Comcast Business](#) today announced that it has earned the MEF 3.0 Secure Access Service Edge (SASE) Certification, placing it among the first 15 service and technology providers globally to receive this prestigious designation. The certification recognizes Comcast Business's commitment to providing a next-generation, unified approach to security and network access solutions for enterprises as they navigate the evolving digital landscape.

In addition to this achievement, Comcast Business was also recently honored as the MEF 3.0 Carrier Ethernet Service Provider of the Year – Europe at the MEF Global Network as a Service (NaaS) Event in Dallas, Texas. The award acknowledges Comcast Business's leadership in delivering advanced Ethernet solutions, which have helped enterprises achieve greater network efficiency, security, and scalability across Europe.

"We are thrilled to be recognized by MEF for our continued innovation in delivering secure, high-performance connectivity solutions that meet the evolving needs of modern global businesses," said Bob Victor, Senior Vice President of Customer Solutions, Comcast Business. "Achieving MEF 3.0 SASE Certification and being named Carrier Ethernet Service Provider of the Year – Europe, further highlights our commitment to empowering enterprises worldwide with secure, agile, and scalable solutions that drive their digital transformation."

MEF 3.0 SASE Certification: A Milestone for Secure Connectivity

The MEF 3.0 SASE Certification is the industry's only independent SASE certification and a key milestone in Comcast Business's ongoing efforts to provide businesses with cutting-edge solutions that combine secure access, cloud optimization, and unified networking. The certification validates the company's ability to deliver high-quality SASE solutions, which integrate network security services such as firewalls, secure web gateways, and zero-trust access with SD-WAN capabilities, all designed to protect and accelerate the digital experiences of remote and hybrid workforces.

Comcast Business's SASE offering is built on a global network that leverages artificial intelligence (AI) and cloud technologies to deliver seamless connectivity, enhanced network performance, and proactive monitoring. With the increasing demand for secure access across distributed networks, this certification positions Comcast Business as a leader in providing enterprises with a unified, secure, and scalable solution that meets the needs of today's hybrid, cloud-first environments.

Award-Winning Carrier Ethernet Leadership in Europe

At the MEF Global Network as a Service (NaaS) Event, Comcast Business was named Carrier Ethernet Service Provider of the Year – Europe, a recognition that underscores the company's leadership in delivering Carrier Ethernet solutions that provide enterprises with the speed, reliability, and scalability needed to meet the demands of modern business operations. This honor further highlights Comcast Business's dedication to enhancing its network infrastructure, which spans 102+ countries and includes more than 50 global points of presence, offering secure, high-performance Ethernet services to businesses across Europe.

These recognitions reflect Comcast Business's ongoing efforts to drive innovation and excellence in the connectivity industry. Through continuous investment in network infrastructure and technology

advancements, including \$20 billion in infrastructure improvements since 2018, Comcast Business has become a trusted partner for enterprise customers seeking reliable, scalable, and secure connectivity solutions.

“As enterprises increasingly rely on cloud applications and remote workforces, the need for secure, high-performance networking has never been greater. SASE-based services offer businesses a unified approach to security and network access, ensuring that their data is protected, and their operations remain seamless, regardless of location,” continued Victor. “Comcast Business remains focused on delivering the next-generation services our customers need to succeed in today’s digital-first world.”

About Comcast Business

Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation, and leadership, and is committed to partnering with customers to help them drive their businesses forward.

For more information, call 800-501-6000. Follow [@ComcastBusiness](#) on social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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