

It pays to be a Comcast Business Solutions Advisor – benefits at every level



COMCAST
BUSINESS

MASERGY

Solutions Advisor
Program

Partner with a leader in connectivity and global secure networking solutions for future-ready businesses.

The Comcast Business and Masergy Indirect Leadership Team is one of the best in the industry, with over 100 years combined experience in the channel. We deliver a full suite of customized technology solutions with global reach for your customers. **We are ONE Program, with ONE goal: helping you sell.**



Revenue and Sales Support

- Competitive Commission Structure
- Incentives/SPIFs
- Dedicated Channel Management Teams
- Dedicated Operations Teams
- Solution Engineering Resources
- White-Glove Sales Support
- Business Planning
- Digital Partner Portals for Sales Ordering and Tracking



Marketing Enablement




















- Marketing Concierge Services
- Co-funded Sales and Marketing Opportunities
- Co-branded Sales and Marketing Collateral
- On-Demand Selling Assets and Tools
- Digital, Social and Web Support
- Business Development Funds



Global Solutions

- Advanced Managed Security
- Secure Managed Networking and SD-WAN
- Connectivity
- Voice Services
- Video Services
- Unified Communications
- Industry-Specific Solutions
- And More!

All of our Solutions Advisors may receive: recurring revenue; resources to streamline sales; more support, tools, and marketing with each of our special Program Levels; sales, operations and marketing support; ongoing education and training; and the strength of the industry-respected Comcast Business brand.

	ADVISOR • Minimum \$2,500 average monthly sales	ADVANCED ADVISOR • Minimum \$5,000 average monthly sales AND Advanced Solutions Sales	APEX ADVISOR • Minimum \$10,000 average monthly sales AND Advanced Solutions Sales • By Invitation Only
On-Demand Marketing Campaigns and Tools ¹			
Education and Training			
Advanced Solutions Specialist			
Business Development Funds			
Business and Marketing Planning			
Marketing Concierge Program			
Demand Generation Initiatives ²			
Executive Sponsorship			

¹ Marketing Campaigns: pre-approved Campaign-in-a-Box with links to suggested assets and resources

² Demand Generation Initiatives: Custom activities such as Blitz Days, Integrated Campaigns, Appointment Setting services, etc. funded by Business Development Funds

Get the most from the Comcast Business Solutions Advisor Program!

To learn more about becoming a Comcast Business Solutions Advisor, and for more details about the program, contact us at Comcast_SAP@comcast.com.