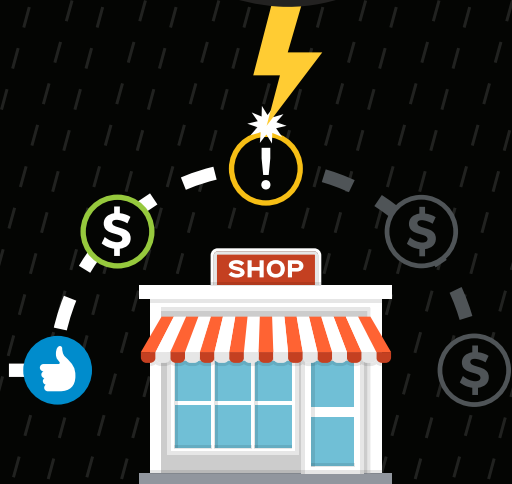


5 STEPS TO DEVELOPING YOUR BUSINESS CONTINUITY PLAN



PREPARE FOR THE UNEXPECTED

Downtime from an Internet disruption can be frustrating and costly to any business. You need to remain connected at all times to avoid lost productivity, lost business and lost profits. And for continuous connections, businesses must plan ahead.

Without a plan, a number of causes can put a halt to your business operations:

- Power Outages
- Severe Weather
- Human Error
- Cut Cables
- Equipment Failure
- Overloaded Networks

DEVELOP YOUR BUSINESS CONTINUITY PLAN USING THESE 5 STEPS.

These tips from [Forbes](#) will keep your business up and running preventing lost business opportunities.

1 Define potential risks. It is crucial to begin your business continuity plan by identifying any and all potential threats or risks that can disrupt your business.

2 Determine how those risks will affect operations. Once you know what possible risks could affect your business, consider the impact each will have. Severe risks will require a lot more planning ahead than the smaller, more frequent disasters.

3 Develop your business continuity plan. This is the most important phase, where you will determine how your business will reduce interruptions in the case of a disaster, how you will recover from them, and the resources you will need to protect your assets, staff, and business as a whole from further compromise.

4 Implement your business continuity plan. Once your plan is finalized, distribute it to all key members of your business to ensure they are comfortable with all steps outlined in the business continuity plan. The first step to implementing your plan should be to invest in an automatic internet backup connection to keep your business up and running even if your network is out.

5 Review, review, review! Your business continuity plan should be reevaluated regularly to ensure it remains relevant and up-to-date. Make corrections as necessary and give it a test run to see how it works.

The first step of implementing your business continuity plan should be to invest in an automatic internet backup connection, to keep your business up and running even if your network is out.

CONNECTION PRO FROM COMCAST BUSINESS

Connection Pro will keep your business connected and moving forward while your competitors are forced to wait for their network outage to be over, which gives you the competitive advantage by being able to continue:



Processing customer payments during a thunderstorm



Checking people in after the crew accidentally cut the internet cable



Doing inventory reports through a windstorm



Presenting to new clients even after the network was overloaded

Connection Pro offers complete reliability with a 4G LTE wireless connectivity backup that kicks in automatically when a network outage occurs, and it will keep your business up and running online for up to six hours during a network outage, at an affordable price, all while being able to monitor your service status via the intuitive online portal.

START YOUR BUSINESS CONTINUITY PLAN TODAY.

Find out more about Connection Pro at <https://business.comcast.com/ConnectionPro>